



Information about your Canvas Print

About Your Print

Your canvas print was printed on Luna Artist 340 Canvas, the highest quality canvas available for fine art photographic prints, known for preserving the richness and subtlety of the original work. The canvas was coated with a protective coating that makes it waterproof and easy to clean. It has a matte finish and wrapped around 1.5" stretcher bars.

A high quality canvas print is designed to last hundreds of years, but it is necessary to follow some basic guidelines when caring for your print, to ensure you will be enjoying it for a long time to come.

Cleaning

Canvas prints overall are quite durable. The protective coating will protect the print from minor abrasions, scratches, ultraviolet light, and is waterproof to a degree. It is important that you do not use any chemicals to clean the surface as the chemicals will damage your protective coating. An occasional dusting will make it look like new. If the print becomes soiled, gently wipe with a damp, lint-free cloth.

General Care

When transporting and storing, be careful not to lean anything against the canvas side, as canvas is stretchy and may stretch a little out of shape, or show an indentation when pressure is applied from an external object (table corner, etc). (Don't worry if it does, the canvas will usually get back into shape quickly). I recommend placing a strong, flat cardboard against the canvas side during transport to prevent anything from damaging or piercing the canvas.

Displaying the Print

How you display your print is entirely up to you. While many customers will frame their canvas print, most use the included hanging cleats to hang "as-is." I recommend displaying your print indoors with soft, artificial lighting. Track lighting with halogen bulbs to directly illuminate the surface really helps it stand out, but most direct or indirect light sources will work fine. Although your canvas is UV protected and printed with the highest quality archival inks, I feel that keeping the print out of direct sunlight will ensure the print will not fade or show signs of exposure to the elements over the course of many years.

With proper care, your canvas print should provide a lifetime of enjoyable viewing, whether for the gallery in New York, or your home. Should you have any questions or concerns about caring for your print, please do not hesitate to contact me. I sincerely appreciate your continued business in the future.